**Become a Member of the Year!**

AAF [[Club Name]] is a membership-based organization, so we are only as good as out members. And we think they are pretty great! That’s why we’ve created our Member of the Year program, a friendly, point-based competition that allows us to recognize and reward our members’ hard work and service and to ensure they are taking full advantage of all we have to offer.

Throughout the year members will earn points by doing things they would do normally—going to luncheons, entering the American Advertising Awards, participating on committees, etc. At the end of the year we’ll tally up the results to recognize and honor our Member of the Year! And what’s better than recognition? Not much, but how about a free all-inclusive membership for the next year?

**Points**

|  |  |
| --- | --- |
| Become a member        | 100 |
| Get a friend to become a member     | 75/friend |
| Follow us on a social media platform  | 10 |
| Write a review on Facebook       | 10 |
| Participate in surveys     | 20/survey |
| Create a profile on our website  | 20 |
| Attend a social       | 30/event |
| Bring a friend to a social   | 30/event |
| Attend a Lunch & Learn | 50/event |
| Bring a friend to a Lunch & Learn | 50/event |
| Sign up to be a portfolio reviewer   | 50 |
| Donate to a fundraiser      | 50/donation |
| Participate in a service project    | 50/project |
| Enter the American Advertising Awards  | 30 |
| Attend the American Advertising Awards Gala  | 50 |
| Attend a workshop    | 75/workshop |
| Attend a conference      | 75/conference |
| Participate on a committee\*      | 100 each  |

 *\*You must contribute at least 8 hours to receive points.*